

ERENCAN ERTEM

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Summary

As a Frontend Developer with 5 years of experience, I focus on building high-performance, pixel-perfect web experiences. Alongside modern technologies like React, Svelte, and SvelteKit, I have deep hands-on experience in the Shopify (Liquid) and Webflow ecosystems. I build Shopify themes from scratch, customize storefront interfaces, and strengthen e-commerce user journeys. For me, it is not only about writing code; it is about turning complex designs into fast, conversion-focused, and maintainable products. Solving UI/UX challenges with clean architecture is the part of my work I enjoy the most.

Skills

Core Technologies

HTML CSS JavaScript TypeScript

Frameworks & Libraries

Svelte SvelteKit React React Native NextJS jQuery

Styling

Tailwind CSS Material UI

Tools & Platforms

Git GitHub Shopify/Liquid Webflow Google Tag Manager Google Analytics

Experience

Piernet | Frontend & Shopify Developer

04/2025 - Present

- Developing dynamic and responsive interfaces with HTML, CSS, JavaScript, React, NextJS, Material UI, and Tailwind CSS.
- Building and maintaining mobile applications with React Native.
- Creating custom Shopify storefronts with Liquid and theme development.
- Integrating third-party services and APIs into Shopify and React applications.
- <https://easymall.com.tr/>
- <https://www.easypoint.com.tr/>
- <https://sa.oxxoshop.com/>
- <https://lesbenjamins.com/>
- <https://le-monadedreams.com/>
- <https://sebago.com.tr/>
- <https://ifycarpets.com/>

Frostium | Frontend Developer

09/2024 - 09/2025

- Creating UI architecture for SaaS products using Svelte and SvelteKit.
- Building pages from scratch with HTML, Tailwind, and JavaScript.
- Using TypeScript for better reliability and scalability.

Pattern Brands | Frontend Developer (Contract)

09/2022 - 11/2025

- Built and improved pages from scratch while optimizing user experience.
- Implemented dynamic features with Svelte and managed DOM interactions with jQuery and vanilla JavaScript.
- Worked on event tracking with Google Tag Manager to support data-driven decisions and engagement improvements.

Novus Studio | Frontend Developer

08/2022 - 11/2025

- Led end-to-end frontend delivery for turquia.com.tr, including a business dashboard.
- Improved UI/UX for mayple.com using Svelte and Webflow.
- Built e-commerce experiences for miraclebrand.co with Shopify/Liquid.
- <https://miraclebrand.co>
- <https://try.miraclebrand.co>
- <https://shopmiraclebrand.co>
- <https://turquia.com.tr>
- <https://mayple.com>
- <https://blayze.io/>

Education

Web Design and Coding - Anadolu University

2021 - 2023

International Relations - Anadolu University

2015 - 2020

Certificates

- React Native - The Practical Guide [2025]
- FreeCodeCamp JavaScript Algorithms and Data Structures (2024)
- FreeCodeCamp Responsive Web Design (2023)
- Institute Istanbul Frontend Development 160 Hours (2022)

Languages

- Turkish - Native
- English - Professional Working Proficiency

